

ANNIKA

UNMASKED

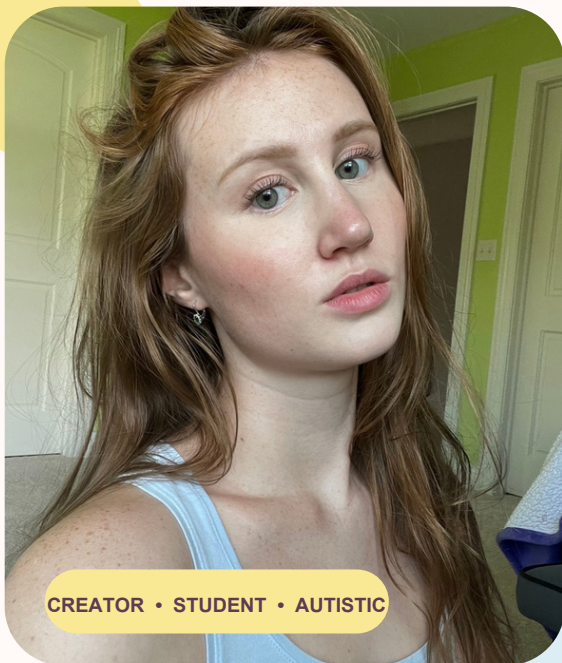
AUTISTIC CREATOR / LIVED EXPERIENCE / HONEST STORYTELLING

TIKTOK + INSTAGRAM

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CREATOR • STUDENT • AUTISTIC

BEHIND THE CONTENT

Hi, I'm Annika.

I'm an autistic creator and disability advocate sharing honest, everyday experiences of late diagnosis, unmasking, identity, big feelings and autistic joy.

My content is built to help people feel seen, less alone and more hopeful about living authentically as an autistic person.

PLATFORM HIGHLIGHTS

170,000

TOTAL FOLLOWERS

12M+

TOTAL VIEWS

9 months

BUILT FROM FIRST POST

6M+

MONTHLY VIEWERS

AUDIENCE AT A GLANCE

79%

WOMEN

57%

AGES 18-35

60%

USA / UK / CANADA

WORK WITH ME

Thoughtful work. Real connection.

Partnerships designed to feel natural in the community I have built.

TIKTOK

Integrated videos

Honest product storytelling in the format my community already knows.

INSTAGRAM

Reels, stories + posts

Visual content designed to feel useful, natural and shareable.

CROSS-PLATFORM

Campaigns + partnerships

Launches, ambassador work and thoughtful multi-platform concepts.

PARTNERSHIP PHILOSOPHY

I only share products I genuinely like and would use. I do not market products as 'for autistic people' without evidence supporting that claim.

SELECTED BRAND PARTNERS

Cloud**NINE**

loop earplugs

bellesa